

Wednesday Apr 26, 2023

CONTACT

NEW

DEALS



MENU



FT TV

E-PAPER

# Court orders destruction of counterfeit Polo Ralph Lauren T-shirts

Tuesday, 4 April 2023 04:26 - - 864

22

The Nugegoda Magistrate's Court recently issued an order to destroy counterfeit Polo Ralph Lauren T-shirts seized by the Special Crimes Investigation Bureau (SCIB) of Mirihana from Niromi Trade Centre, Nugegoda.

The Court also imposed a fine of Rs. 50,000 against a Director of the said clothing shop when he pleaded guilty to engaging in the sale of such counterfeit apparel.

Ralph Lauren Corporation is a globally recognised leader in luxury lifestyle apparel, footwear and accessories. Its brand names, including "Ralph Lauren", "Polo Ralph Lauren" and "Chaps" are widely known and sought after by consumers worldwide.

Polo/Lauren Co. L.P. initiated criminal action in the Magistrate's Court of Nugegoda through their local representatives, Sudath Perera Associates, to protect their intellectual property rights.

The Court's Order to destroy the counterfeit goods is a significant victory for the brand owners as it strengthens the legal enforcement of anti-counterfeiting laws.

The ruling also serves as a warning to counterfeiters that they will face legal action if they engage in such unlawful activities.

It is crucial for consumers to be aware of the dangers of purchasing counterfeit products. Counterfeit products can harm the brand's reputation and pose a risk to consumers' health and safety. By purchasing genuine products, consumers can ensure quality and value while supporting the brand's efforts to combat counterfeiting.

Polo/Lauren Co. L.P. was represented before the Magistrate's Court by Senior Counsel Deshan Hewavithana, instructed by Sudath Perera Associates.

## COMMENTS

### ALSO ON DAILY FT

<p><b>Super September for Stocks</b></p> <p>3 years ago · 2 comments</p> <p>A super September it was indeed for the Colombo stock market as the gain ...</p>	<p><b>President's 'power cartel' and economic ...</b></p> <p>3 years ago · 1 comment</p> <p>COVID-19, with all its horrendous health and economic disasters, has ...</p>	<p><b>Is it the end of Tamil political history?</b></p> <p>3 years ago · 2 comments</p> <p>The political prospects of the Tamil people, or if you prefer, the Tamil ...</p>	<p><b>EU express concern ov</b></p> <p>3 years ago · 1</p> <p>The European has written to authorities ex</p>
--	--	---	--